

david suzuki  
foundation  
annual report 04/05



David  
Suzuki  
Foundation

SOLUTIONS ARE IN OUR NATURE

# about us

The David Suzuki Foundation works through science and education to protect the balance of nature and our quality of life, now and for future generations.

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# from the chair

**I**n 2005, the David Suzuki Foundation celebrated its 15th anniversary. It's amazing to think about how far we've come in that time. In 1990, a new awareness about environmental issues was starting to emerge and a profound attitude shift was starting to take place. Canadians didn't just want to hear about environmental problems, they were hungry for solutions. So my wife, Tara Cullis, and I decided to create a vehicle for this public concern and called it the David Suzuki Foundation. We started with a handful of volunteers and a dream to find science-based solutions to the world's environmental problems.



Fifteen years later, the Foundation is now one of the most effective and respected environmental organizations in Canada. We have played an important role in educating Canadians about climate change and marine conservation. We've also helped to implement ecosystem-based management on BC's coast, ensuring our old-growth trees are protected for the future. Most recently, the Foundation has worked with governments and industry so that all levels of society can become more sustainable.

As you read through this report, I hope you'll take some pride in our accomplishments. Your support has helped us evolve into the influential organization that we are today. Our projects continue to inspire similar initiatives around the world, and our program teams regularly meet with important decision-makers. Thanks to our incredible team of volunteers, dedicated staff and generous donors in Canada and around the world, our dream is now a reality.

But don't think we're going to rest on our laurels. We're going to continue our fight to make this country a world leader in sustainability. There's still a lot of work to do.

A handwritten signature of David Suzuki in green ink. The signature is fluid and cursive, with the first name 'David' being more prominent than the last name 'Suzuki'.

**DR. DAVID SUZUKI, CHAIR**

# from the executive director & president

**I**t's hard to believe the David Suzuki Foundation is 15 years old. We've seen tremendous victories and defeats on Canada's environmental front since we opened our doors. Back then, gas station pumps still sold leaded gas, toxic PCBs were widely used, and aerosol-spray dispensers contained ozone-depleting CFCs. Canadians were inspired to make a difference. And we did.

There's still a lot of work to be done. But the staff of the Foundation is optimistic that we can work together to usher in a new era of sustainability. We're accomplishing this on several fronts.

Our Climate Change program is working on projects to put clean and renewable energy at the top of the agenda for governments and corporations, while our Oceans and Sustainable Fisheries program works with organizations and industry to conserve Canada's marine life for the future. The Foundation's Sustainability team continues to make policy recommendations to various levels of government to ensure a cleaner and healthier Canada, while our Nature Challenge project shows individuals how they can make decisions in their daily lives that protect nature.

We are constantly amazed by the Foundation's talented staff and volunteers and the supportive members like you. Thank you for making all of our work possible.

  
**TARA E. CULLIS, PRESIDENT**

  
**JIM FULTON, EXECUTIVE DIRECTOR**



# sustainability

Polls show Canadians value nature but our actions tell a different story. Canada is falling behind other industrialized countries that have developed and put national sustainability strategies in place. Following the recommendations of the Foundation report *Sustainability within a Generation*, our Sustainability team is working to ensure Canada develops a plan that protects our country's natural riches and the quality of life we enjoy.

The Foundation's mission is to make Canada a global leader in sustainability by 2030. This goal requires the support of decision makers in Ottawa and provincial capitals across the country.

In 2005, the Sustainability team was involved in research that will provide a baseline for evaluating Canada's environmental performance, examining the best policy options for reducing pollution from automobiles and protecting endangered species and habitat in Canada.

## highlights 04/05

### Rating the G8 countries

During the G8 summit in July 2005, the Foundation released a scorecard that ranked Canada's record on energy consumption, greenhouse gas emissions and renewable energy. The scorecard showed Canada is falling behind countries like Germany and the United Kingdom, which are moving to reduce their energy consumption and shift to renewable energy. Our report motivated Environment Canada to conduct its own review of how Canada was doing in relation to its peers on a range of other indicators.

# the nature challenge

"What can I do?" is one of the most frequently asked questions the David Suzuki Foundation receives from the public. We invite all Canadians to visit our website, learn about the 10 most important changes we can make in our everyday lives to protect nature, and join the Nature Challenge community. More than 185,000 people have joined this community since its launch in 2002, including some of Canada's best-known icons. Sports caster Ron MacLean; authors Margaret Atwood and Robert Munsch; paralympic gold medallist Chantal Petitclerc; and musicians such as Nelly Furtado, Randy Bachman, and Bruce Cockburn have all lent their names and support to the Nature Challenge.

We send a monthly online newsletter to members of the Nature Challenge community. The newsletter addresses a range of decisions that people concerned about nature have to make as consumers and provides common sense solutions and advice. Topics such as eco-friendly vacations, urban sprawl, and the importance of buying locally produced food have all been featured in our Nature Challenge newsletter.

To join the Nature Challenge community, please visit **[www.davidsuzuki.org](http://www.davidsuzuki.org)**.





# climate change & clean energy

Climate change is caused by the burning of fossil fuels such as coal, oil, and gas, which produce greenhouse gas emissions. These gases blanket the planet and trap heat in our atmosphere. The result is a warmer planet, where natural systems that have been in place for thousands of years are disrupted. This results in extreme weather events, increased air pollution and the rapid extinction of plants and animals.

The David Suzuki Foundation's Climate Change program educates Canadians and commissions research to provide practical solutions to this global threat. We have earned an excellent reputation for our credible science-based analysis, expert policy recommendations, and innovative communications and outreach strategies.

Our team regularly participates in international conferences to share legislative recommendations with governments and work with other environmental organizations around the world. Our work is having a positive impact. We have played a key role in keeping climate change at the forefront of the Canadian public, mass media, governments, and industry. We want to put clean energy at the top of everyone's agenda.

## highlights 04/05



### Renewable energy report

In October 2004, the Foundation released *Smart Generation: Powering Ontario with Renewable Energy* in Toronto. The report assessed several low-impact renewable energy technologies such as micro-hydro, biomass, wind, geothermal and solar on Ontario's economy and employment opportunities. Following the report's release, the Ontario government signaled its willingness to consider several key policy recommendations that have the potential to transform Ontario's electricity market.



# our climate change program educates Canadians and commissions research to provide practical solutions

## Monitoring international climate change conferences

The Foundation sent an official observer to a two-week UN conference on climate change in Buenos Aires, Argentina. The conference focused on new strategies to confront climate change under the Kyoto Protocol, and attracted more than 5,000 government policy makers, environmentalists and media. Our observer kept Canadian journalists apprised of the talks and established relationships with other non-governmental organizations working on climate change solutions.

## Holding workshops about clean energy

The Foundation held a climate change workshop in Toronto for senior policy staff of various levels of government, non-governmental organizations and the business community. Our Executive Director, Jim Fulton, and Germany's renewable energy legislation expert, Herman Shreer, encouraged Ontario to establish renewable energy policy targets and a policy framework. Many of our recommendations have been incorporated into Ontario's energy policy.

## Successfully stopping polluting power projects

The Foundation, along with a coalition of environmental organizations and citizens' groups, prevented BC Hydro from building a controversial electricity plant at Duke Point near Nanaimo, BC. The plant would have released more than 800,000 tonnes of greenhouse gases into the atmosphere each year, and led to higher gas prices for consumers.



## Testifying before Parliament

During 12 weeks of hearings on the Kyoto Protocol, members of our climate change team appeared twice before the Parliamentary Standing Committee on Environment and Sustainable Development in Ottawa. The Foundation gave expert testimony on budgetary and financial measures to aid the implementation of the international agreement and discussed Canada's efforts to reduce greenhouse gas emissions.

## Carbon offset program

In January 2005, we officially launched our Carbon Offset Program with a new "Go Carbon Neutral" webpage. This solutions-focused web page provides resources for individuals and companies interested in becoming carbon neutral, and also describes in detail the steps the Foundation took to offset its own emissions. We have established a network with the University of British Columbia, the Greater Vancouver Regional District, the Vancouver Airport Authority, Vancity, the Citizens Bank of Canada and BC Hydro to develop a program that would offset air and ground transportation during the 2010 Olympics in Vancouver.

## The Canadian Environmental Protection Act

In April, the federal government tabled a proposed amendment to the Canadian Environmental Protection Act (CEPA). The proposal was to delete the word "toxic" from section 64 and all related references from CEPA. We decided to oppose the proposed changes. We felt it would adversely affect the ability to truly regulate toxic chemicals in Canada. The proposals were defeated.



# oceans & sustainable fisheries

Canada's extensive coastline provides access to oceans and marine species that makes it the envy of the world. But our oceans' magnificent natural bounty is being harmed by habitat loss, invasive species and over-fishing. Marine ecosystems are also at risk from pollution and oil exploration. Our Oceans and Sustainable Fisheries program works with communities, First Nations, conservation groups and all levels of government to protect Canada's marine environments and species for the future.

This team commissions leading scientific research into marine and freshwater issues and promotes ecosystem-based management and environmental stewardship to industries that are currently harming our oceans. We also promote the establishment of effective marine use planning processes that will help stakeholders use Canada's marine resources in a sustainable manner.

More Canadians are starting to realize the environmental hazards associated with specific types of fishing, aquaculture and industrial development in our oceans. We work hard to examine and promote realistic solutions, like closed-containment salmon aquaculture pens. We have helped make aquaculture and marine conservation important issues for all Canadians.

## highlights 04/05

### An oil-free coast

As part of our effort to maintain the moratorium on offshore oil and gas development on Canada's West Coast, the David Suzuki Foundation and the Living Oceans Society commissioned *Putting the Assumptions to the Test*, a report examining the flaws in existing oil exploration regulations. The report concluded that even the most stringent regulations would not adequately protect the BC coast from the negative impacts of offshore oil and gas development.



# our oceans & sustainable fisheries team works hard to examine and promote realistic solutions

## Sustainable seafood

In 2005, the Foundation created a new sustainable seafood initiative with a national coalition of environmental groups. To help chefs, restaurateurs and food wholesalers choose sustainable ingredients, the Foundation participated in a sustainable seafood event at Vancouver's "C" restaurant. The initiative attracted food and lifestyle writers from local and national media. The event helped build relationships and renewed public and industry interest about the need to ensure seafood is supplied from sustainably harvested sources.

## Critical analysis of Fisheries and Oceans Canada

A report commissioned by the Foundation showed how political interference, shrinking budgets and dramatically conflicting mandates within the Department of Fisheries and Oceans (DFO) have put salmon and other marine life at greater risk than ever. The report, *An Assessment of Fisheries and Oceans Canada Pacific Region's Effectiveness in Meeting its Mandate*, provides an in-depth analysis of DFO's Pacific operations. It also identifies key problems and proposes solutions to improve DFO's effectiveness in protecting Canada's fish stocks.

## Marine conservation areas

We worked collaboratively with other environmental organizations, First Nations and provincial and federal governments to promote the establishment of a formal marine use planning process for BC's central and north coast regions. We also helped establish and operate the Pacific Marine Analysis and Research Association, which aims to develop collaborative research projects necessary to inform decision makers involved in marine conservation issues.

## Wild salmon policy

We provided important input to DFO's *Wild Salmon Policy*, and supported many individuals and groups in their own submissions. Our work ensured better incorporation of First Nations issues and improved the focus on conservation. We are actively pursuing additional improvements to this policy. We have been effective in delaying the implementation of several potentially regressive salmon fisheries policy reforms and have called for increased consultation with conservation and community interests.

## Wild salmon stewardship

The Foundation and the Sierra Club's BC chapter launched Salmonopolis.ca, a new online resource connecting volunteer salmon conservation groups throughout BC. The site enables individuals to share resources and connect with local and national organizations to better protect salmon habitat. The website also features expert opinions on salmon issues, funding information, tips on engaging the media, advocacy resources and a step-by-step guide to reporting fisheries violations. Visit **[www.salmonopolis.ca](http://www.salmonopolis.ca)** for more information.



# we have helped make aquaculture and marine conservation important issues for all Canadians

## Monitoring salmon habitat

David Suzuki Foundation biologists conducted a series of watershed inspections on the BC coast to assess the negative effects of logging on wild salmon habitat. Our research identified violations of the *Fisheries Act*. Ongoing development of habitat is posing serious threats to salmon survival. Our scientists reported their findings to the BC Ministry of Forests and the Department of Fisheries and Oceans. We will continue to monitor the area and issue further reports.

## Sea lice research

A single salmon farm can be responsible for an overwhelming increase in sea lice on wild salmon, says a peer-reviewed independent study released earlier this year. The study, partially funded by the David Suzuki Foundation, was conducted by University of Alberta researcher Martin Krkošek. *Transmission Dynamics of Parasitic Sea Lice from Farm to Wild Salmon* received tremendous media coverage upon its release, helping educate Canadians and Americans about the risks associated with farmed salmon.

## Linking salmon farms to declines in wild salmon

BC's Broughton Archipelago has traditionally provided fishermen with millions of pink salmon. But since 2001, local residents have observed abnormally high numbers of dead juvenile salmon and extreme sea lice infestation. Earlier this year, we released a report by Ian Williams, a professional biologist with more than 35 years experience, that strengthened the growing body of scientific evidence linking open-netcage salmon farms to sea lice which are decimating the Archipelago's pink salmon stocks.



## Closed tank aquaculture

We released a report examining the economics of closed tank

aquaculture illustrating the economic viability of closed tanks and outlining the next stages towards an effective transition from open-net pen farming. The report debunks claims that closed tanks are uneconomical and provides a framework for a cost-benefit analysis between open-net and closed tank systems. We will continue to work with government and industry to gather the data required to complete this analysis.

## Responsible shellfish farming

Foundation scientist Heather Deal researched the main ecological concerns with shellfish farming on the BC coast, including the impacts of cultivating alien species in provincial waters, the effects of shellfish farming on other species and the harmful effects of aquaculture-related human activities on beaches and in oceans.

Our report, *Sustainable Shellfish: A Guide to Responsible Aquaculture*, highlighted the need for more research in this area and made recommendations on how shellfish farming could be more sustainable.





# forests & wild lands

**T**he West Coast of Canada contains a quarter of the Earth's remaining coastal temperate rainforests, which are home to more than 300 of the world's largest wild pacific salmon runs, many threatened and endangered species, and one of the world's most biologically rich ecosystems. The weight of organic matter in some locations is four times greater than comparable areas in the dense jungles of the Amazon. First Nations communities have thrived on the resources of this rich ecosystem for centuries and local communities still depend on them today.

The Forests and Lands program works to conserve the cultural and biological diversity of Canada's forests for the future. The program conducts research into forestry issues and raises public awareness through innovative communications strategies. Forests and Lands has developed an outstanding reputation for its credible scientific research and its approach to protecting Canada's rainforests.

Our role as an industry and governmental watchdog is appreciated by Canadians who want to protect our forests. We have also established excellent working relationships with communities, First Nations, and environmental and labour groups to promote ecologically sustainable forestry practices. We want future generations to be able to enjoy the forests and earn a livelihood from them just as we have.

## highlights 04/05

### Protecting endangered species

There are hundreds of endangered species across Canada but existing legislation has not been able to prevent the decline of many of those species. The northern spotted owl, found only in British Columbia, is one of the most endangered species in Canada. Because clear-cut logging continues in spotted owl habitat, only 14 breeding pairs remain. The David Suzuki Foundation identified the range of species that share the same old-growth forest habitat of the spotted owl, thus strengthening the case for protection. We have shared our research with provincial and federal decision makers in order to help increase the effectiveness of endangered species legislation across Canada.

# the forests and lands program works to conserve the cultural and biological diversity of canada's forests for the future

## Reporting on the status of BC's forests

The Foundation completed its third annual status report of BC's coastal rainforests. We found that despite an agreement among industry, government, First Nations, and environmental organizations, destructive clear-cut logging continues on BC's central and north coasts and Haida Gwaii (Queen Charlotte Islands).

Industrial clear-cut logging is rapidly destroying the most prized areas of Canada's Great Bear Rainforest, posing a dire threat to these coastal communities, and the threatened species that use it as prime habitat. Our interactive online status reports examine more than 450 sites, are a valuable resource for conservationists and the public and can be viewed at [www.canadianrainforests.org](http://www.canadianrainforests.org).

## Working to create good forest policy

It seemed like an environmental victory when the BC provincial government announced the creation of a new sanctuary for the rare white Kermode bear in British Columbia's coastal rainforest. The Kermode bear has a very small range – it exists in the world only in two small areas on the BC coast, and a sanctuary needs to be set aside to protect its habitat in perpetuity. But the Suzuki Foundation's research showed the sanctuary the government proposed was deeply flawed and allowed clear-cut logging to continue in Kermode habitat.



## Four Great Rivers project in Tibet

The headwaters of the Brahmaputra, Salween, Mekong, and Yangtze rivers in southeast Asia comprise 40 million acres of near pristine wilderness. This biodiversity hotspot is home to some of the world's most rare animals, including tiger, snow leopard, monkeys and Asiatic black bears. More than one billion people in eight countries live downstream from these rivers; 20 per cent of humanity depends on these watersheds for irrigation, fisheries, transport and power generation, and many are subject to catastrophic floods that are exacerbated by logging that occurred in these river's headwaters.



At the invitation of the Government of the Tibet Autonomous Region (TAR) and Future Generations, the Forest and Lands team began advising the creation of a conservation plan for this region. While the current planning is taking place, the area is under a logging moratorium. We are working to ensure that when the moratorium is lifted, a conservation plan will be in place that conserves both local human communities and the ecosystems upon which they depend. This project contributes to our 9th goal of *Sustainability within a Generation* – taking the David Suzuki Foundation vision of sustainability to the world.



# staff & volunteers

The David Suzuki Foundation has become a trusted voice on Canadian environmental issues thanks to the knowledge, dedication and skills of our staff and volunteers. Our staff of more than 45 is divided into different program areas and supported by administration, member services, volunteer services, communications and development. We also have a large pool of short-term contract researchers, analysts and scientists.

In addition to our paid staff, we are fortunate to attract talented volunteers from all walks of life. They bring a wealth of experience and expertise to our activities. Our volunteers provide hundreds of hours of support to every aspect of the Foundation's operations every year.

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## highlights 04/05

### Representing the Foundation

On behalf of the Foundation, our volunteers have appeared at several events, presentations and trade shows this year. They have answered questions from the public, distributed brochures, assisted in the mailing of our materials and collected e-mail addresses from individuals interested in taking the Nature Challenge.

### Volunteer committees

Our volunteers play an important role on various Foundation committees. Our Executive Committee, Board of Directors, and Council of Elders are all comprised of volunteers who generously give their time to help find solutions.

### Publishing books about sustainability

This year the Foundation published *Tree: A Life Story* by David Suzuki and Wayne Grady, and *Wild Prairie: A Photographer's Personal Journey* by James R. Page. In conjunction with Greystone Books, the Foundation regularly releases books on a range of subjects that spread the message of sustainability around the world. Our publishing program has added to our reputation as leading scientific thinkers on environmental issues, and our books are an important resource for scientists, conservationists, and the general public.





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# thank you!

The David Suzuki Foundation is supported by the generosity and encouragement of more than 35,000 active members across Canada and around the world. Our members continue to inspire us to find practical solutions that will conserve Canada's natural legacy for the future.

Our research, policy analysis and outreach activities are made possible by contributions from individuals, foundations and other organizations that support our work.

- **E.O. Wilson Circle:** Pulitzer-winning biologist E.O. Wilson endorsed the Foundation's work by offering his name and thanks to members whose gifts exceed \$500 in a fiscal year. More than 750 donors belong to the E.O. Wilson Circle, and many are also monthly donors.
- **Friends of the Foundation:** We have more than 7,000 monthly donors whose gifts range from \$10/month to \$500/month. Monthly contributions may be deducted from chequing accounts or charged to credit cards. This convenient method of contributing reduces the Foundation's processing and administrative tasks.
- **Annual Donors:** More than 18,000 individuals and organizations have given us single gifts up to \$499.
- **Suzuki Society:** Many individuals currently support our work, but some have also arranged to leave a legacy for future generations by remembering us in their wills or with other future gifts such as life insurance policies.
- **Foundations:** The Foundation's work is supported by more than 37 foundations throughout North America and Europe.

our members continue to inspire us  
to find practical solutions that will  
conserve canada's natural legacy for  
the future



# our supporters

The David Suzuki Foundation's work is dependent on the support of many individuals, foundations and other organizations. We would like to thank all of you for your generosity during our fiscal year.\*

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**The E.O. Wilson Circle recognizes the special individuals whose cumulative annual gifts of \$500 or more signify their exceptional commitment to the environment and the work of the David Suzuki Foundation.**

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Estate of Muriel Winifred Townsend  
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# fiscal year 2005 statement of operations

	2005	2004
<b>REVENUE</b>		
Foundations	1,790,661	2,393,522
Donations	3,290,419	3,957,244
Interest & Other	137,926	143,924
<b>Total</b>	<b>5,219,006</b>	<b>6,494,690</b>
<b>EXPENSES</b>		
Administration	425,033	408,983
Amortization	51,640	44,367
Climate Change	582,689	805,399
Communications	886,484	818,994
Consulting & Professional Fees	201,514	78,275
Four Great Rivers	37,215	0
Fundraising	1,005,701	608,009
Oceans & Sustainable Fishing	712,404	719,333
Office	247,544	193,082
Rent	195,166	166,966
Sustainability	603,990	984,772
Turning Point	362,957	669,350
<b>Total</b>	<b>5,312,337</b>	<b>5,497,530</b>
<b>Revenue over expenses</b>	<b>(93,331)</b>	<b>997,160</b>

This statement provides expanded details on the results of operations previously reported on by our auditors

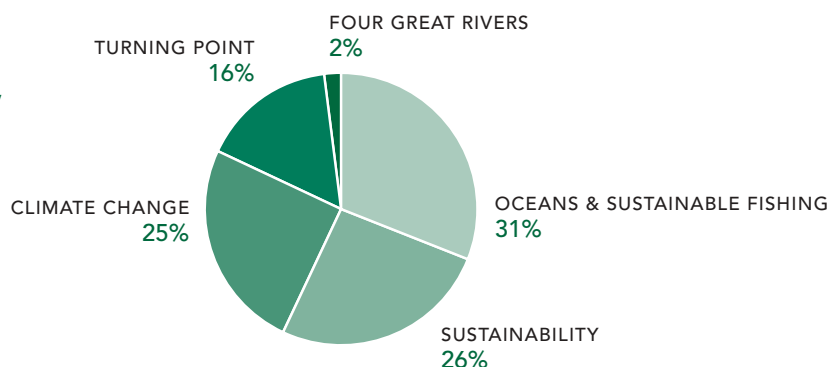
This statement has not been specifically reported on by our auditors and should be read in conjunction with our audited financial statement for the year ended August 31, 2005

The 2004 comparative numbers have been restated by our auditors due to changes in our revenue recognition policies

# fiscal year 2005 statement of operations continued

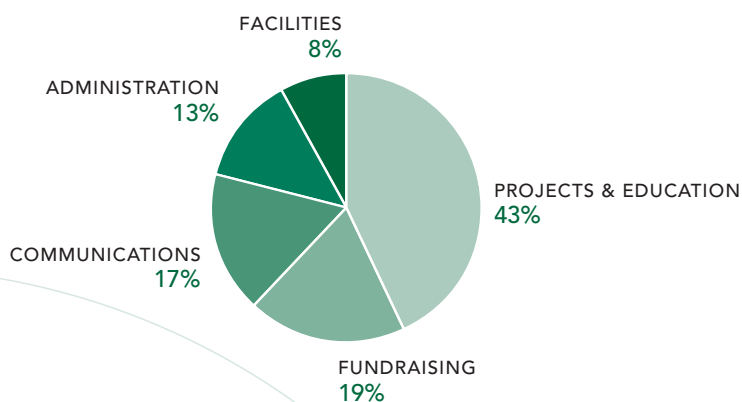
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INCLUDING PROJECTS & RESEARCH,  
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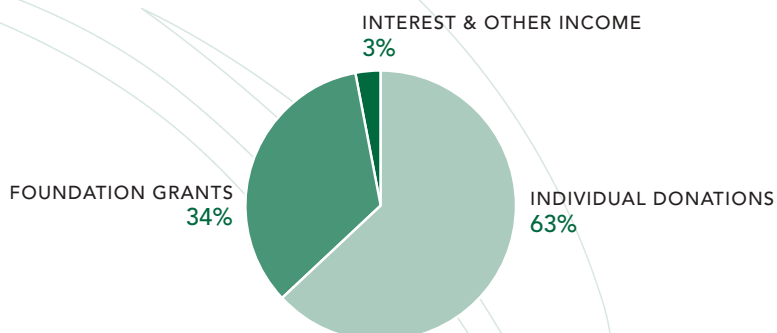


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AS A PERCENTAGE  
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